# THE 安泰·駿景花園 PARKSUITES

Quintin Paresdes St. Corner Sabino Padilla St., Binondo, Manila City

### **OUR BEGININGS**

Anchor Land Holdings Inc.

Just like any businesses, Anchor Land Holdings, Inc. started out small and was first registered in the Securities and Exchange Commission on July 29, 2004 with Lee Tower as its maiden residential condominium project in Manila Chinatown. It held its successful initial public offering on August 8, 2007, and since then has become one of the Philippine's most successful real estate developer.

Over the years, Anchor Land has been a fast-growing key player in the Philippine's real estate industry specializing in developing *sophisticated and luxurious residential condominium* for increasingly discriminating markets. Initially targeting the Filipino-Chinese segment with residential condominium projects it Manila Chinatown, Anchor Land intends on revitalizing the old Manila – that historic community of Ermita home to affluent families, and Binondo as the center of trade and commerce.



Eventually, after gaining brand equity by becoming a brand of choice among the discriminating Filipino-Chinese segment, Anchor Land started reaching out to the broader market in business districts of Manila, Pasay, Paranague and recently San Juan.

Today, Anchor Land takes pride in its four successfully completed high-rise residential condominium projects and is committed in promptly delivering the other seven on-going projects.



### **OUR BUSINESS PHILOSOPHY**

Anchor Land's business philosophy is anchored on what has become its: battle cry: **100% COMMITMENT**. Around this revolves the company's passion for excellence, relevant and unique project offerings, continuing improvement of systems and processes, constant increasing shareholder value and above all, unwavering focus on customer satisfaction.

Anchor Land is particularly proud of its culture of excellence and hands-on style. Its managers see to it that they are at the frontlines, ready to engage and always satisfy clients. This affords the company a very effective and real-time feedback mechanism that it channels towards upgrading and fine-tuning its processes.

### **OUR CORPORATE HEADQUARTER**

Main Office: 11<sup>TH</sup> AND 15<sup>TH</sup> Floor LV Locsin Bldg., Ayala corner Makati Avenue, Makati City, Philippines

Trunk Line: : 63-2-888-66-88

# **Recognitions Received**



Awarded "Best Under a \$Billion" in **Asia Pacific by Forbes Magazine** 



Awarded as one of the top 10 developers in the Philippines by **BCI** Asia





The Company's hallmark project, the Anchor Skysuites, was awarded as the **Best Condominium Project in the** Philippines by Ensign Media, awards covering entire South East Asia. Also, the Company was named Top 3 developers in the Philippines

December 2008 May 2011 **November 2011** 

# **Anchor Land Completed Projects**



















# **Anchor Land On-Going Projects**









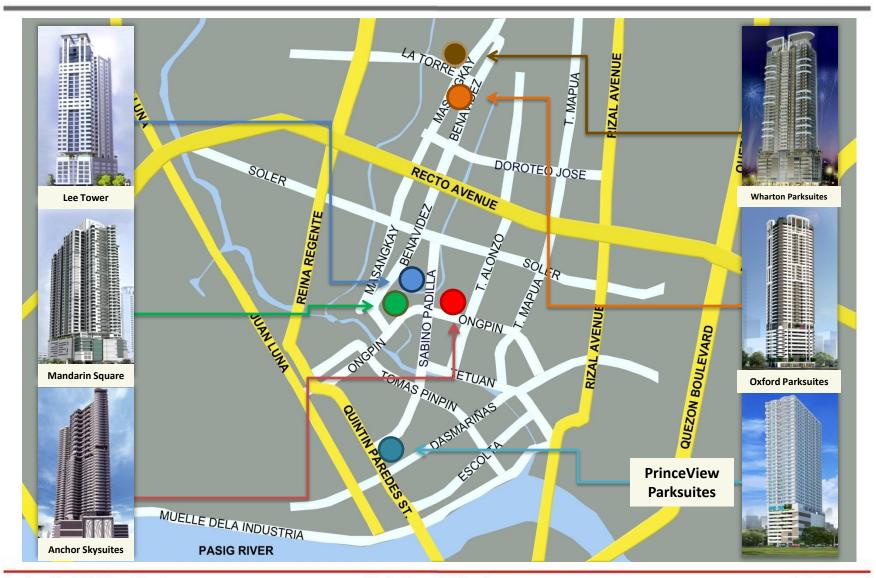






# Manila (China Town) Projects







# **Efficiency and Practicality**



Prince View, a 39-storey development, is Anchor Land's new project in the heart of Manila's Chinatown offering residents the advantage of living near where their businesses are. The luxurious residential condominium is a short walk away from major establishments in the area such as hospitals, churches, shopping centers, police stations, and government offices.

With only limited number of residential units, PrinceView Parksuites provides exclusivity and ample living spaces that are rarities in other residential condominium developments in the area.

PrinceView Parksuites is luxurious and yet very affordable. Its is perfect for families who want a second home near where they work or do business or to give as a gift to their love ones.



# The Location





# **Accessible Going Everywhere**



**Ninoy Aquino International Airport** (20-minute drive)



**Manila South Harbor** (15-minute drive)



**Light Railway Transits Line 1 and Metro Trail Transit** (5-minute drive)

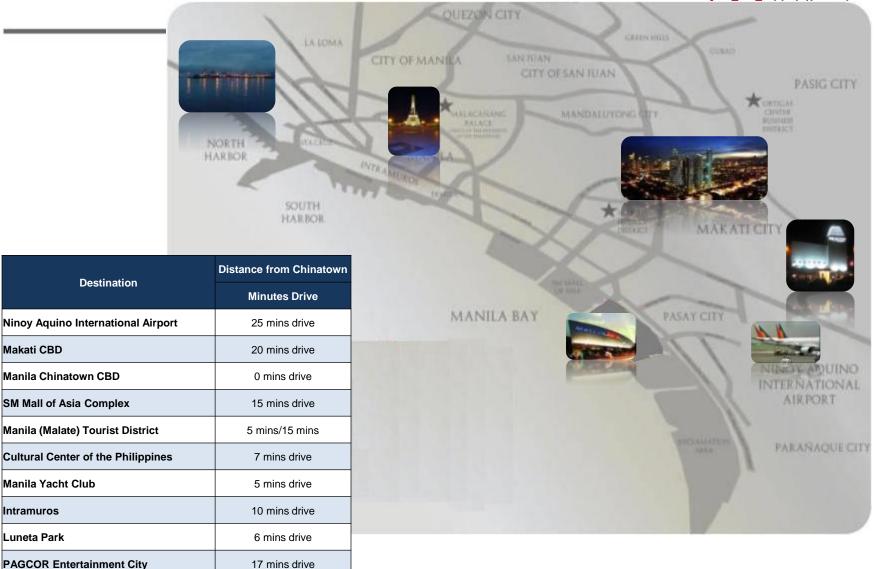


**CCP Ferry Terminal** (10-minute walk)

### MAJOR HIGHWAYS (with 8–10 lanes)

- Roxas Boulevard
- EDSA
- Gil Puyat Avenue
- Coastal Road/ CAVITEX
- NAIA Road





Destination

Makati CBD

Manila Chinatown CBD

SM Mall of Asia Complex

Manila Yacht Club

Intramuros Luneta Park

# Accessibility & Convenience Anchor Land Holdings Inc.



SHOPPING CENTERS	HOSPITALS
Lucky China Town Mall	Metropolitan Medical Center
Tutuban Shopping Center	Chinese General Hospital
168 Shopping Center	UST Hospital
999 Shopping Center	Jose Abad Santos Memorial Medical Center
SM City Manila	Manila Doctors Hospital
Robinsons Manila	Manila Medical Center

THE LOCATION
At the Center of Manila China Town Central Business District
Within Manila Chinese Cultural District
Along Manila China Town Major Thoroughfare

UNIVERSITIES		
Univ. of Santo Tomas	Centro Escolar University	
Far Eastern University	Lyceum University	
Colegio de San Juan De Letran	Mapua Insitute of Technology	
San Beda College	San Sebastian College	
University of the East	Univ. of the Philippines-Manila	

DESTINATIONS	DISTANCE
Ninoy Aquino International Airport	25 - 40 mins.
Manila Port Area	15 – 30 mins.
Binondo Business District	0 – 10 mins.
Makati - CBD	20 - 40 mins.
SM Mall of Asia Complex	15- 25 mins.



# **Building Composition**







# At A Glance

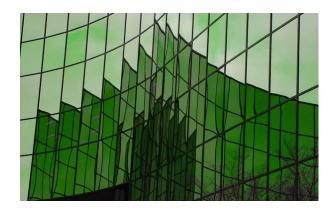


ADDRESS	Quintin Paredes St. corner Sabino Padilla St., Binondo, Manila City
TYPE OF DEVELOPMENT	High Rise Luxury Residential Condominium
TOTAL LOT AREA	1,000 square meters
TOTAL HEIGHT	141.20 meters with .40 meters elevation from the sidewalk
GROUND FLOOR	Residential Lobby, Commercial Units, Driveway to Podium Parking
PARKING LEVELS	8 Podium Parking Levels
AMENITY FLOOR	8 <sup>th</sup> Floor
RESIDENTIAL FLOORS	9 <sup>th</sup> to 39 <sup>th</sup> Floors
FLOOR TO FLOOR HEIGHT	3.25 meters (residential floors)
WIDTH OF HALLWAY	1.50 meters (residential floors)
WIDTH OF ELEVATOR LOBBY	2.75 meters (residential floors)
UNIT OFFERINGS	1- Bedroom, 2-Bedroom, 3-Bedroom and 4-Bedroom



## **Features**





### **Health and Wellness**

- Natural lighting
- Natural ventilation and good air flow in residential hallways
- Natural ventilation in lift elevator
- Panel shades for protection from direct sunlight
- Aspiro Air Quality System in all residential units

### **Security and Safety**

- 24-hour security
- CCTV in all common areas
- 3 High Speed Elevators
- Card Access Security
- Semi-addressable Fire Detection and Alarm System
- Fire rated residential doors
- Automatic Fire Sprinkler System
- Two Fire Escape Locations at all Levels
- Security Intercom
- Mortise door lockset





**Roof Deck Infinity Pool** 









1% Commitment 1chor Land 2ldings Inc.



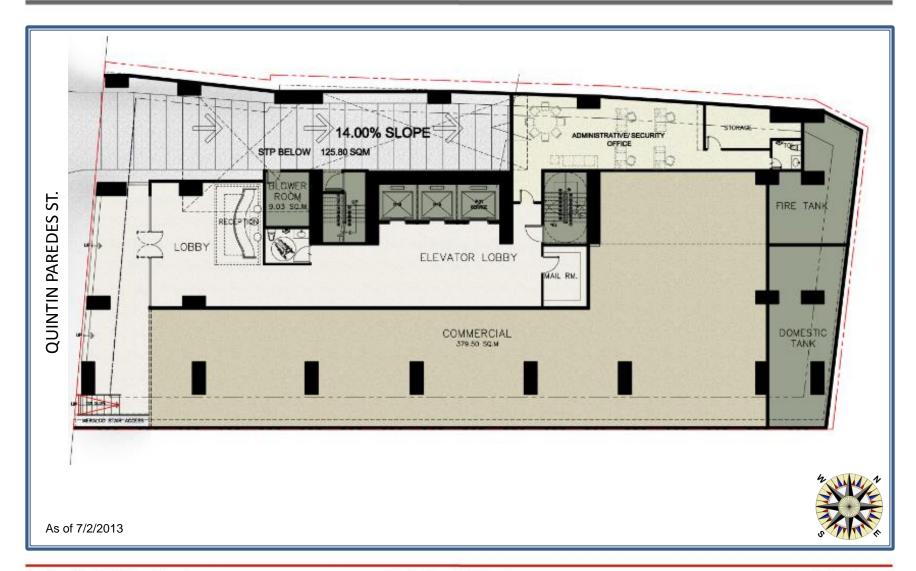


PARKSUITES

# **Typical Floor Plans**



# **Ground Floor Plan**

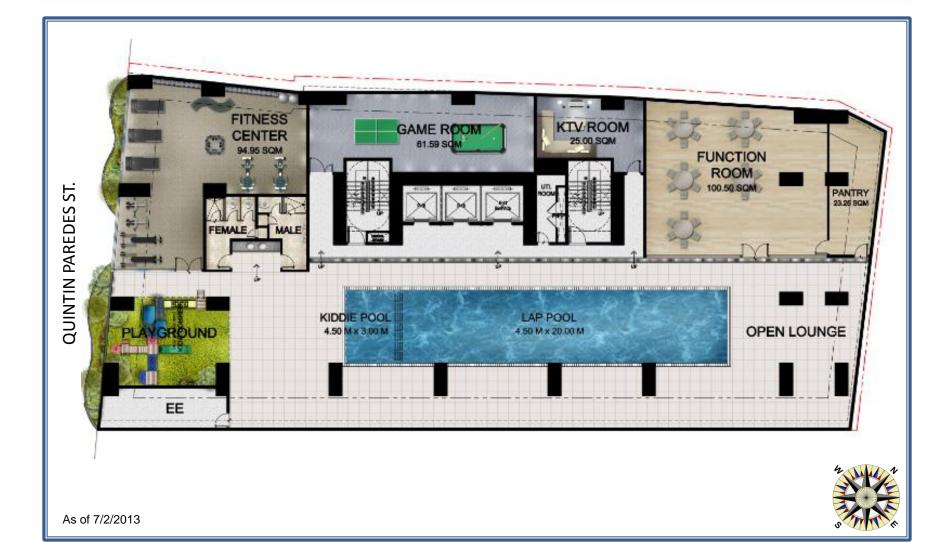




# 8th Floor Plan:

# **Amenity Level**





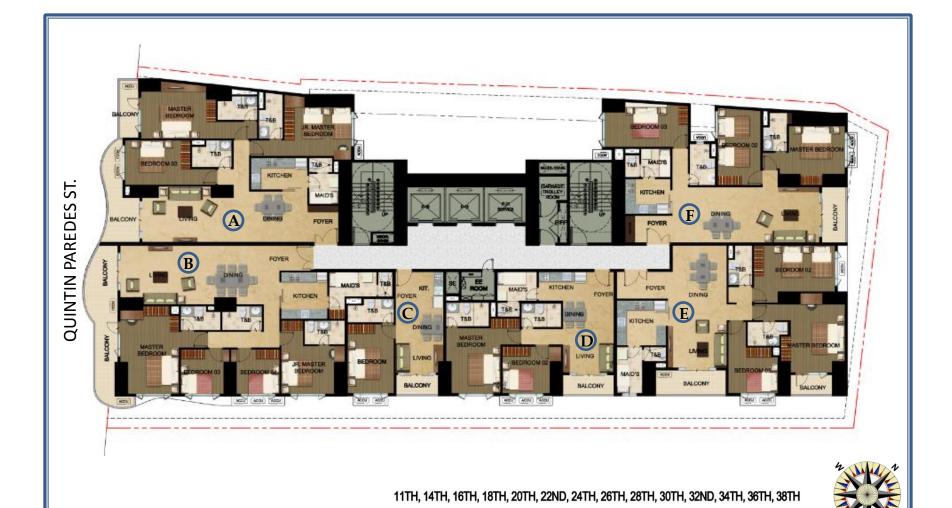


# 9th Floor Plan





# Typical Residential Floor 1 A Anchor Land Holdings Inc.



As of 7/2/2013



# Typical Residential Floor 2 A Anchor Land Holdings Inc.



As of 7/2/2013

10TH, 12TH, 15TH, 17TH, 19TH, 21ST, 23RD, 25TH, 27TH, 29TH, 31ST, 33RD, 35TH, 37TH, 39TH





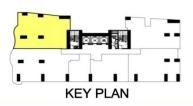


DESCRIPTION	AREA (SQM)
FOYER/LIVING/DINING	46.70
KITCHEN	7.70
MASTER'S BEDROOM	21.20
MASTER'S T&B	5.30
JR. MASTER'S BEDROOM	20.00
JR. MASTER'S T&B	4.90
BEDROOM 03	15.30
COMMON T&B	4.70
MAID'S / UTILITY ROOM	4.10
MAID'S T&B	1.90
BALCONY @ LIVING	10.50
BALCONY @ MASTER'S BEDROOM	4.80
TOTAL AREA	147.10

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1479	1 UNIT
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1978	1 UNIT
187H	1 UNIT
1978	4100
ESTH	1 UNIT
2107	
2380	1 UNIT
EATH	1 UNIT
DATH	
28TH	1 UNIT
27TH	- I ONII
20TH 20TH	1 UNIT
DOTH	1 UNIT
2127	
1110	1 UNIT
1100	1 ONL
24TH	1 UNIT
397H	1 UNIT
37TH	
BOTH	1 UNIT

SECTION 9TH, 11TH, 14TH, 16TH, 18TH, 20TH, 22ND, 24TH, 26TH, 28TH, 30TH, 32ND, 34TH, 36TH, 38TH





### UNIT A THREE BEDROOM UNIT

Living Area = 131.80 SQM Balcony Area = 15.30 SQM Saleable Area = 147.10 SQM



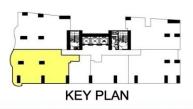


DESCRIPTION	AREA (SQM)
FOYER/LIVING/DINING	49.30
KITCHEN	9.20
MASTER'S BEDROOM	24.40
MASTER'S T&B	4.20
JR. MASTER'S BEDROOM	15.50
JR. MASTER'S T&B	4.20
BEDROOM 03	9.40
BEDROOM 04	9.40
COMMON T&B	4.20
MAID'S / UTILITY ROOM	7.10
MAID'S T&B	1.80
BALCONY @ LIVING & MASTER'S BEDROOM	17.70
TOTAL AREA	156.40



9TH, 11TH, 14TH, 16TH, 18TH, 20TH, 22ND, 24TH, 26TH, 28TH, 30TH, 32ND, 34TH, 36TH, 38TH





### UNIT B FOUR BEDROOM UNIT

Living Area = 138.70 SQM Balcony Area = 17.70 SQM Saleable Area = 156.40 SQM



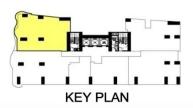


DESCRIPTION	AREA (SQM)
FOYER/LIVING/DINING	46.60
KITCHEN	7.70
MASTER'S BEDROOM	21.20
MASTER'S T&B	5.30
JR. MASTER'S BEDROOM	20.00
JR. MASTER'S T&B	4.90
BEDROOM 03	15.30
COMMON T&B	4.70
MAID'S / UTILITY ROOM	4.10
MAID'S T&B	1.90
BALCONY @ LIVING	4.50
BALCONY @ MASTER'S BEDROOM	12.70
TOTAL AREA	148.90



10TH, 12TH, 15TH, 17TH, 19TH, 21ST, 23RD, 25TH, 27TH, 29TH, 31ST, 33RD, 35TH, 37TH, 39TH





### UNIT A THREE BEDROOM UNIT

Living Area = 131.70 SQM Balcony Area = 17.20 SQM Saleable Area = 148.90 SQM

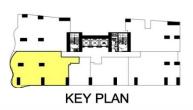






DESCRIPTION	AREA (SQM)
FOYER/LIVING/DINING	49.30
KITCHEN	9.20
MASTER'S BEDROOM	24.40
MASTER'S T&B	4.20
JR. MASTER'S BEDROOM	15.50
JR. MASTER'S T&B	4.20
BEDROOM 03	9.40
BEDROOM 04	9.40
COMMON T&B	4.20
MAID'S / UTILITY ROOM	7.10
MAID'S T&B	1.80
BALCONY @ LIVING & MASTER'S BEDROOM	16.80
TOTAL AREA	155.50





### UNIT B FOUR BEDROOM UNIT

Living Area = 138.70 SQM Balcony Area = 16.80 SQM Saleable Area = 155.50 SQM



10TH, 12TH, 15TH, 17TH, 19TH, 21ST, 23RD, 25TH, 27TH, 29TH, 31ST, 33RD, 35TH, 37TH, 39TH





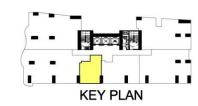


DESCRIPTION	AREA (SQM)
FOYER/LIVING/DINING/KITCHEN	21.40
BEDROOM	13.90
T&B	4.70
BALCONY @ LIVING	3.40
TOTAL AREA	43.40

### UNIT C ONE BEDROOM UNIT

Living Area = 40.00 SQM
Balcony Area = 3.40 SQM
Saleable Area = 43.40 SQM













DESCRIPTION	AREA (SQM)
FOYER/LIVING/DINING/KITCHEN	28.10
MASTER'S BEDROOM	17.80
MASTER'S T&B	5.20
BEDROOM 02	12.00
COMMON T&B	4.20
MAID'S / UTILITY ROOM	5.50
MAID'S T&B	2.00
BALCONY @ LIVING	4.20
TOTAL AREA	79.00





### UNIT D TWO BEDROOM UNIT

Living Area = 74.80 SQM
Balcony Area = 4.20 SQM
Saleable Area = 79.00 SQM



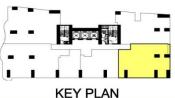






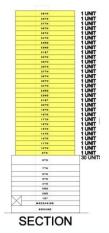
DESCRIPTION	AREA (SQM)
FOYER/LIVING/DINING	39.60
KITCHEN	9.40
MASTER'S BEDROOM	24.00
MASTER'S T&B	3.80
BEDROOM 02	17.60
BEDROOM 03	13.00
COMMON T&B	4.20
MAID'S / UTILITY ROOM	6.60
MAID'S T&B	2.20
BALCONY @ LIVING	7.00
BALCONY @ MASTER'S BEDROOM	3.40
TOTAL AREA	130.80





### UNIT E THREE BEDROOM UNIT

Living Area = 120.40 SQM Balcony Area = 10.40 SQM Saleable Area = 130.80 SQM

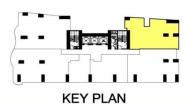






DESCRIPTION	AREA (SQM)
FOYER/LIVING/DINING	43.90
KITCHEN	7.00
MASTER'S BEDROOM	19.50
MASTER'S T&B	4.70
BEDROOM 02	14.30
BEDROOM 03	16.90
COMMON T&B	4.80
MAID'S / UTILITY ROOM	3.70
MAID'S T&B	2.00
BALCONY @ LIVING	5.60
TOTAL AREA	122.40





### UNIT F THREE BEDROOM UNIT

Living Area = 116.80 SQM
Balcony Area = 5.60 SQM
Saleable Area = 122.40 SQM





# **Unit Offerings**



UNIT TYPE	ADDITIONAL UNIT FEATURES	NO. OF UNITS	APPROXIMATE UNIT FLOOR AREA IN SQM	APPROXIMATE UNIT FLOOR AREA IN SQF
1 – Bedroom	Balcony	30	43.40	467
2 – Bedroom Flat	Balcony	30	79.00	850
3 – Bedroom Flat	Balcony	90	122.40 - 148.90	1,318 - 1,603
4 – Bedroom Flat	Balcony	30	155.50 - 156.40	1,674 - 1,683
	Total	180		



# **Unit Features**



Aspiro Air Therapy System purifies, kills germs, and releases more oxygen thereby revitalizes and increases quality of indoor air.

Highly secured main door – fire rated with complete Mortise lockset, door stopper, door viewer, door guard and door closer. Wider doors for large units.

Functional balcony accommodating a minimum of 2-seater coffee table (for 1-Bedroom Unit). Larger and spacious balconies for bigger units.

High-grade kitchen with complete fixture, countertop, built-in cabinets, and grease trapper.

Complete toilet and bath fixture, vanity cabinet, shower enclosure and provision for water heater.

Maids room and utility area for laundry and storage (except for Unit C - 1 Bedroom).

Telephone and cable TV ready. Intercom with access to lobby reception.

Provision for split-type air-conditioning units.

Lightings and outlets with emergency power .

Automatic smoke detector and fire sprinkler.

Individual metering for water and electricity.

# Why Invest in Pinceview Parksuites?



- **Strategic location** being at the center of Manila China Town Chinese Business District offering myriad opportunities for doing business.
- **Highly convenient lifestyle**, close proximity to various commercial establishments, hospitals, schools, cultural heritage sites, and government offices. offering.
- Best value-for-money investment with well thought of units suitable for rentals for Chinese immigrants and provincial families and businessmen.
- **Secured investment** with 5% guaranteed annual return.



# **Business Opportunities in Leasing Out Princeview Parksuites Residential Units**

- There is an existing growing demand for residential rental brought about by very vibrant business activities and influx of businessmen and their families from mainland China and the provinces.
- There is big opportunity for high rental income due to high income bracket of businessmen in the area.
- Anchor Land Leasing and Asset Management offers unit owners/investors full service from looking for lessee to managing leasing transactions to rental collection and payment

